

GEORGETOWN

The Georgetown Economic Development Alliance is creating economic impact for Georgetown County by providing resources that result in new and expanding industries, job and wage growth, and enhanced tax base. Our investors support and promote change for critical factors that impact the business climate.

DISCOVER THE POWER OF PARTNERSHIP

By investing in economic development, we grow and diversify our economy bringing a larger tax base that supports county improvements for enhanced livability. In a highly competitive global economy, the Alliance seeks to build a strong economic and community development foundation to support continued growth.

Invest in the Future of Georgetown County

- » Connect with like-minded community members
- » Engage in economic and community development efforts that build a strong foundation for growth
- » Support the creation of high value jobs and opportunities
- » Help expand and diversify the local tax base
- » Promote education and workforce development to ensure future opportunities for our graduates
- » Network with industry and community leaders

Supporting Economic Development

The Alliance supports and promotes the county's economic development efforts which include:

- » Assisting companies interested in a new location
- » Expansion and retention of existing business
- » Custom research detailing the business climate
- » Marketing location and assets to target audiences
- » Strengthening workforce training
- » Supporting needed infrastructure enhancements

OUR KEY FOCUS AREAS



INFRASTRUCTURE



LIVABILITY



INDUSTRY



WORKFORCE



EDUCATION

GEORGETOWN
ALLIANCE *for*
Economic Development



Join Us!

Alliance Investor Benefits

We are a non-profit organization filled with individuals and businesses that are driven to make an impact on the future of Georgetown County. As we grow, we welcome new investors that support our mission to advance job growth and foster economic prosperity. As a nonprofit organization, the Alliance relies on funding and support from businesses and individuals that have an interest in the future prosperity of Georgetown County.

Georgetown Alliance Investment Levels	Champion \$10,000	Leader \$5,000	Ally \$2,500	Supporter \$1,000	Contributor \$500
Serve as an ambassador for economic development and community growth	✓	✓	✓	✓	✓
Enjoy networking opportunities with community and business leaders	✓	✓	✓	✓	✓
Receive regular updates via social media and email	✓	✓	✓	✓	✓
Inclusion in the online Investor Directory, tiered by investor level, including logo, company and contact information, brochure attachment and recognition tiered by investor level	✓	✓	✓	✓	✓
Recognition in the Annual Report, tiered by level	✓	✓	✓	✓	✓
Invitations to signature events allocated by investor level Annual Meeting Annual Fundraising Event	✓	✓	✓	✓	✓
Complimentary tickets to the Annual Meeting tiered by investor level	5	4	3	2	1
Opportunities for sponsorships of Georgetown Alliance events and initiatives	✓	✓	✓	✓	✓
Eligible for representation on the Alliance Board	✓	✓	✓	✓	
Submission to industries seeking vendors as part of a comprehensive investor list	✓	✓	✓	✓	
Recognition on social media pages, tiered by investor level	✓	✓	✓	✓	
Invitation to Alliance Director Meetings	✓	✓	✓		
Opportunity to be the featured speaker at Alliance Director Meetings	✓	✓	✓		
Invitation to CEO Roundtable Events	✓	✓	✓		
Invitations to company economic development events, when available with priority given to upper tier investors for limited invitation events: Announcements Groundbreakings Ribbon Cuttings	✓	✓			
Access to Georgetown County marketing material & research data	✓	✓			